



DIESL

Drive India Enterprises Solutions Limited
A TATA Enterprise

DIESL has a repertoire of services which extends beyond that of the average logistics provider in the diverse solutions it provides its clients.

Drive India Enterprise Solutions Limited (DIESL), a leading integrated logistics service provider in the country, has roots in the formidable legacy of the TATA Group, which is widely recognized as one of the most illustrious and respected companies in the world with a track record worthy of emulation. DIESL is jointly owned by TATA industries Ltd. and TATA International Ltd. (50:50). With the entry of DIESL, the TATA Group has expanded its vision and now provides companies with end-to-end logistics solutions.

Wide Range

DIESL provides a plethora of logistics services which includes warehousing, distribution, international logistics, kitting, packaging, telecom trading, project logistics and value-added services like cash management and e-trade.

Pan-India Reach

DIESL has more than 180 warehousing and distribution facilities across the country spanning an excess of five and a half million sq.ft. across 28 states. It caters to 85 percent of the country's districts and connects more than 7,000 towns. The company is privileged to work with more than 100 high profile brands across diverse industries,

Drive India Enterprises Solutions Ltd (DIESL) - A Multifaceted Company

which include both Tata and non-Tata companies.

Technology and Visibility

DIESL has roped in Tata Consultancy Services (TCS) as its technology partner to provide integrated technology applications and world-class systems to facilitate end-to-end solutions for its clients. The company has established a national LAN/WAN and uses MPLS, Vsat and VPN at all its facilities. It has also implemented WIMac and Connect (DIESL's customized WMS and DMS) that are benchmarked with the best systems internationally. DIESL's customized IT solutions bring in much-needed visibility as well as operational efficiency for its vast clientele.

Differentiated Services

Consignment Sales: With this model, DIESL assists its customers in establishing their operations across India, without being compelled to go through the longwinded and tortuous processes of creating networks of their own. DIESL can be appointed as the Consignment Stock Agent which enables the client to easily stock-transfer its material to any DIESL warehouse across the country. DIESL uses its VAT registration and sells the material to its client's end-user. Thus the inventory remains in the books of the client and the client remains the legal owner of the stock till it is sold. DIESL offers this as a separate line of business in its SAP system and gives its clients complete IT solutions without them having to invest in it. The company also allows its customers to save their

investment on cash management service arrangements to collect money from all over India, as DIESL can collect the money on behalf of its clients and transfer it to them on a periodical basis.

Trading:

DIESL has offered its clients trading for the last five years. The company sources products from vendors locally and internationally for its customers. These products are booked on DIESL's accounts and are then distributed by them in India through various channels like wholesalers, distributors, retail stores, corporate tie-ups, e-trading solutions, etc. These innovations, along with DIESL's strong pan-India reach and distribution network, ensure the speedy launch of new products in the market. With these special services, DIESL enables its customers to achieve low inventory, low investment,



less stock-outs and increased sales.

Value-added Services

The vision of DIESL extends beyond the standard aspirations of most logistics organizations as it offers services that add real value to your business activities. Services like kitting,

repackaging and sticking, VAT management, yard or site management, octroi-related services, bunker houses, leased containers, providing Material Handling Equipment, security escort services and track and trace are a few examples of the value-added services given to DIESL customers.

Contact Details:

Corporate Office: Drive India Enterprise Solutions Limited
7th Floor, Kamla Executive Park, Off. Andheri Kurla Road,
Andheri East, Mumbai - 400059
Contact Number - 9867273141
E mail: contact.us@driveindia.co.in



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101/103, Nagdevi Street, Mumbai - 400 003. Fax : 022-2344 7584
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5 - 8 February 2013
Mumbai, Bandra Kurla Complex

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