

GeoPost invests in DTDC Partnership to synergise strengths

DTDC Courier & Cargo announced recently an investment by GeoPost SA, a European express parcels player. This will allow DTDC and GeoPost to penetrate and consolidate its presence in India and key global markets more comprehensively.

Announcing the partnership, Chairman and Managing Director **Subhasish Chakraborty** of DTDC said, "We are very excited about the partnership. DTDC will get access to European markets and new technologies. The association will play a huge role in developing and strengthening the business relationships between the two great countries."

Iain Johnson, Chief Operating Officer, GeoPost International added "India is a critical global market which is set for strong CEP growth and we are delighted to invest in

one of its leading players. The partnership will give us access to an unrivalled footprint in India and a great management team that shares our ambition to be a leading global CEP player serving both B2B and B2C markets."

Earlier this year, DTDC had spread its roots to the APAC region and the Middle East through acquisitions and joint ventures with Eurostar in UAE, Fast World Express Pty

Ltd in Australia, Kuwait Bayarek General Trading & Contracting Co. W.I.I. Kuwait and Air Dragon Freight (Beijing) Co Ltd. in China. 



DIESL wins ICE Awards



▲ Samwaad wins the ICE Awards - 2013

Drive India Enterprise Solutions won In-house Communication Excellence Awards (ICE Awards 2013), which was recently held in Mumbai, for the company's in-house magazine, SAMWAAD (Best Cover Page). The award was received by the Head of Corporation Communications, Taruna Garda and her

team. Samwaad won the honour out of 40 entries submitted. The other nominated in-house publications include HDFC Bank, UTI Mutual Funds, Sir JJ College of Architecture, Maharashtra Police, Cathay Pacific Airways, Ford India, Lanco Infratech, DHL Logistics, HPCL and ACC.

The ICE Awards, now in its 5th year, were constituted in 2009 by The Shailaja Nair Foundation to provide a platform for recognising the best talent and creativity in in-house magazines. Winners are selected by the Governing Council and Jury members comprising of veterans of Media, Communication and Journalism.

DIESL (Drive India Enterprise Solutions Ltd.), a Tata Group company, jointly owned by Tata Industries and Tata International, is a leading provider of integrated logistics solutions, with over 190 warehouses connecting 7,000 towns across India. DIESL operates more than 5.9 million sq. ft. of warehouse area. 